

Rules of engagement 2024

By participating in the initiative, the participating companies and private individuals agree to the following rules:

Image rights and communication

- All rights of use of images/videos or sound recordings produced during the entire process (preparation, event and follow-up) are irrevocably transferred to Galenica Ltd. without restriction in terms of time, place or content and may be used in print and electronic media and on the occasion of presentations by the Galenica Group and its subsidiaries (e.g. annual report, SPOT, brochures, Internet, intranet, presentations, video, podcast, etc.). The companies providing the images (see Commitment of the parties, page 6/7) may continue to use the image rights for their own channels after consultation with Galenica.
- All participants may use the images from the event (without detailed publication of the content work from the groups) free of charge, provided the following details are mentioned: Galenica Healthcare Professionals Initiative 2024.
- Communication by Galenica Ltd. regarding the content of the initiative and practical cases as well as possible results from the groups may be used at any time in print and electronic media and on the occasion of presentations by the Galenica Group and its subsidiaries (e.g. annual report, SPOT, brochures, Internet, intranet, presentations, video, podcast, etc.) with reference to the persons/companies involved. After consultation with Galenica, the companies providing the content may use it internally for their own purposes.
- All participants may report publicly on the topics developed during the initiative, provided that the persons/companies involved are mentioned. The content and materials developed in the individual groups must be treated as strictly confidential and may explicitly not be communicated to the outside world.

Data protection

- Galenica may collect, store and process personal data such as names, addresses and functions in order to process the initiative.
- Galenica may also use this data for marketing purposes (as an example landing page, social media, etc...).

Rights of use

- Case-providing companies have the rights to the developed content and thus the right to continue the content of the practical case according to the initiative.
- All participants in the group should be proactively informed about the next steps after the initiative and continue to be part of it if desired/needed.
- The case-providing companies do not have exclusive rights of use to the cases, which means that there is no exclusivity on the topic itself, but there is exclusivity on the content developed in the group at the end of the initiative (December 2024).
- The participants observe the principles of antitrust law regarding the permissible exchange of information. The participants working on the practical case (incl. facilitators) are involved in the development of the offer by the company providing the case wherever possible.
- The participants cultivate a solution- and patient-centered attitude in the groups, free from restrictive considerations about possible company constellations for further collaboration.